

38%

Returning
visitors

Unique
visitors

62%



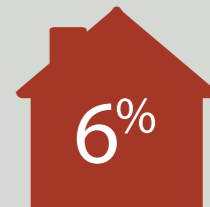
82%

Home Owners



12%

Second Home or Holiday
Cottage / lettings



6%

Other (Hotel, B&B, Holiday
Parks, Trade & Professionals,
First Time Buyers)



42%

Renovation
or self-build



35%

Multiple Home
& Garden
Improvements



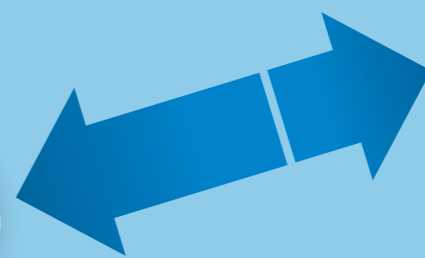
23%

Other (just garden, just
interiors, moving to the
area, buying a property,
lettings prep)

VISITORS

Devon &
Cornwall

91%



9%

Out of Region
(including South
East, Midlands,
The North)